Tailoned



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Link Up HTX is a creative networking event hosted by Tailored Moments | Event Curators

WWW.LINKUPHTX.COM WWW.TAILORED-MOMENTS.COM



## WHAT'S THIS ABOUT?

Link Up HTX (hosted by Tailored Moments | Event Curators) is a networking event for creatives, entrepreneurs, bloggers and content creators. Once a quarter these events bring Houston's best creatives out for a fun night of social networking

#### **FOCUS**

Our focus is to connect creatives with others from different creative backgrounds. We hope to inspire guests to collaborate with those right in their community. Our goal is to continue to have a different theme for each event. We love hosting Link Up HTX at different event venues to expose our guests to space they may have never seen before.



#### DETAILS



#### Houston, TX.

- East Downtown

- Montrose
- Galleria



Creatives
Small Business Owners
Bloggers/Influencers

Age: 25 - 34

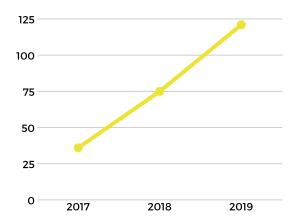
35% Men | 65% Women



August 22, 2019 November 14, 2019 January 16, 2020



















### **UP NEXT**

#### NOVEMBER 14, 2019

Our 4th quater event will be in the theme of holiday - thankfulness. As we approach the new year creatives will be able to reflect on all the dope things they've accomplished. We'll have several activities for guests to share those wins with other creatives.

In the spirit of thankfulness and giving back... we'll be asking all attendees to donate canned goods and other non perishable items to the Houston Food Bank.

#### JANUARY 2020

New year... who this? At the start of every year we'll gather our creative community to network over vision boards. This event is our biggest turn out of the year, with almost 150 attendees. The #LinkUpHTX squad provides boards, markers, glue, magazines and other supplies for guests to come and set their intentions for the new year!

#### **MAY 2020**

During the 2nd quarter we take a more relaxed approach and host a huge game night. What's more fun than meeting new people while playing Twister or a game of UNO with giant cards? #LinkUpHTX Game Night 2.0 is our most chill event with Super Mario Bros playing on a projector and a Dj setting the Summer vibes.

#### AUGUST 2020

It's a market! Meet us and local small business owners for our end of the Summer networking social. This event guests are able to shop small biz, enjoy live music, live art... and food! August 2019 we hosted outdoors in a beautiful graden with backdrops perfect for instagramable photo moments.

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## WHY SPONSOR?



#### FUNNY YOU ASKED!

Besides the fact that we're cool... we believe #LinkUpHTX is a great way for brands to be exposed to a unique audience. Our guest list is specific to artist, influencers, bloggers, content creators, small business owners, and event/wedding industry professionals!

We pride ourselves with ensuring sponsors get the proper exposure. Our bloggers/influencer guests list have nearly over 300k followers combined with high/organic engagement. Tailored-Moments.com has grown to 850 email subscribers; which is where we promote our events + sponsorships before, during, and after #LinkUpHTX

LinkUpHTX is a donation only event (give what you can). Our vendors and sponsors are the heart beat to making this event happen. If you or your brand is interested in being a part of this event please reach out.

We'd love to Link Up with you!

Text - 713.202.9965

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